

## PARADIGM WINES

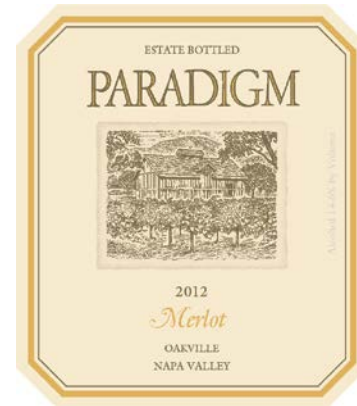
Paradigm Winery is owned and managed by Ren and Marilyn Harris, two winegrowers with extraordinarily deep roots in Napa Valley. Marilyn's grandparents emigrated from Italy to Napa Valley in 1890, while Ren's family came to California in 1769. Marilyn and Ren moved to Napa Valley in the 1960's and settled into their home just east of where Paradigm sits today. Through a career in vineyard real estate, Ren learned much about the diverse growing regions in Napa Valley. In 1976, when they decided to purchase vineyards of their own, Oakville was the clear choice. Paradigm Winery was founded several years later and began producing wine with the 1991 vintage.



Ren and Marilyn hired a young and talented winemaker, Heidi Barrett, who has been with Paradigm since the beginning. They all felt a shared passion for making great wine, and a determination to preserve the small, family-owned style of winery that Napa Valley was built on. With an incredibly loyal team, Paradigm Winery maintains a hands-on approach to all winemaking and vineyard operations, nothing is outsourced. Every bottle you uncork was grown, crushed, fermented, barrel aged, bottled and stored on site. Ren and Marilyn have been tireless advocates for the Oakville appellation, eco-friendly farming, and environmental stewardship.

Located between Yountville Hill and the foothills of the Mayacamas Mountains, Paradigm is home to a swath of alluvial soils with clay, sand and volcanic rocks. In the cellar, non-invasive winemaking techniques are employed to retain the freshness of fruit.

## MERLOT, OAKVILLE



**Varietal/Blend:** 96% Merlot / 3% Cabernet Sauvignon / 1% Petit Verdot

**Farming:** conventional, practicing organic

**Soil:** volcanic ash, gold ridge loam and clay / subsoil is a hard alluvial pan or sandstone and fractured shale

**Elevation / Exposure:** Oakville valley floor elevation rises 50 ft on the vineyard from the south-west corner to the north-east corner

**Trellis System:** high cordon

**Ave. Year Vines Planted:** 1999

**Fermentation:** over 15 lots go into small tanks, blended to barrel after primary fermentation

**Aging:** 14-16 months in barrel

**Alcohol:** 14.6%

**Fined:** none

**Filtered:** none

**Production #s:** 791 cases

"The 2012 Merlot is medium dark ruby in color with clean aromatics of ripe plums and cherries layered with light touches of spice and sweet French Oak notes. Truly a yummy Merlot across the mouth it is soft and silky, truly a seamless wine. There is nice purity of flavors here with an exciting flavor profile, lively but with a nice finish. I love the mouth feel and ripeness we were able to get from our vineyard in 2012. This is an easy wine to love." – Winemaker, Heidi Peterson Barrett

**Country:** California

**Region:** Napa Valley

**Sub Region:** Oakville AVA

**Vineyard:** Oakville estate

**Vineyard Size:** 10.5 acres