

Wade Cellars

Born out of Dwyane Wade's love of the great wines of Napa Valley, Wade Cellars represents the former Miami Heat shooting guard's partnership with iconic winemaker Jayson Pahlmeyer. The opulent Cabernet Sauvignons of this famed American winegrowing region, and the food and wine he enjoyed with his teammates Chris Bosh and LeBron James, inspired Wade to seek out Pahlmeyer's advice and mentorship to collaborate on a label that combines Jayson's wine business knowledge and Dwyane's palate, enthusiasm, and *joie de vivre*.



For over 30 years Jayson Pahlmeyer has consistently produced exemplary Napa Valley wines of power, finesse, and distinction. Pahlmeyer has been a leader in the world of fine wine and shares Wade's bold and irrepressible spirit. Pahlmeyer invited Wade to witness harvest in the Napa Valley, the magic of which sparked Dwyane's dream of Wade Cellars. The pair's first issue, Wade Cabernet Sauvignon Napa Valley 2012, was launched in China in 2015, and later was brought to market in the United States.

Since the first vintage, the production range has expanded to a diverse collection of wines that are inspired by California's rich winemaking tradition with a healthy dose of DWade style. Today, Wade Cellars comprises two labels: the flagship, Wade, made from mostly Oakville fruit, and Three by Wade, which sources its grapes from Mendocino. Jonathan Keyes—whose winery credits include stints with Sine Qua Non, Outpost and Mark Herold—serves as winemaker.

Three By Wade



Cabernet Sauvignon



Varietal/Blend: Cabernet Sauvignon
Farming Practices: sustainable with no herbicides or chemical fertilizers
Exposure: SW
Soil: clay
Harvest Technique: by hand
Yeast: selected
Fermentation: crushed and ferments in stainless steel
Malolactic: yes
Maturation: 20 months in French oak (75% new)
Sulfur: small amount added before bottling
Alcohol: 14.8%
Filtered: yes
Country: United States
Region: California
Sub-region: Napa Valley
Vineyard: two sites / Rutherford and eastern Oakville
Production #s: 1,000 12-packs

“This is a medium to full-bodied Cabernet Sauvignon that displays generous core of dark fruit, black currants, graphite and tobacco. This is a classically styled Napa Valley Cabernet Sauvignon that was built to over-deliver.”

– Winemaker's notes

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