

Wade Cellars

Born out of Dwyane Wade's love of the great wines of Napa Valley, Wade Cellars represents the former Miami Heat shooting guard's partnership with iconic winemaker Jayson Pahlmeyer. The opulent Cabernet Sauvignons of this famed American winegrowing region, and the food and wine he enjoyed with his teammates Chris Bosh and LeBron James, inspired Wade to seek out Pahlmeyer's advice and mentorship to collaborate on a label that combines Jayson's wine business knowledge and Dwyane's palate, enthusiasm, and *joie de vivre*.



For over 30 years Jayson Pahlmeyer has consistently produced exemplary Napa Valley wines of power, finesse, and distinction. Pahlmeyer has been a leader in the world of fine wine and shares Wade's bold and irrepressible spirit. Pahlmeyer invited Wade to witness harvest in the Napa Valley, the magic of which sparked Dwyane's dream of Wade Cellars. The pair's first issue, Wade Cabernet Sauvignon Napa Valley 2012, was launched in China in 2015, and later was brought to market in the United States.

Since the first vintage, the production range has expanded to a diverse collection of wines that are inspired by California's rich winemaking tradition with a healthy dose of DWade style. Today, Wade Cellars comprises two labels: the flagship, Wade, made from mostly Oakville fruit, and Three by Wade, which sources its grapes from Mendocino. Jonathan Keyes—whose winery credits include stints with Sine Qua Non, Outpost and Mark Herold—serves as winemaker.

Three By Wade



Blanc



Varietal/Blend: 95% Chenin Blanc / 5% Viognier

Farming Practices: sustainable and practicing organic

Soil: dense clay and loam soils

Harvest Technique: by hand / Chenin at relatively low sugar levels / Viognier at higher ripeness

Yeast: selected

Fermentation: whole cluster press / temperature-controlled fermentation over 30 days in stainless steel tanks

Malolactic: yes

Maturation: n/a

Sulfur: small amount added before bottling

Alcohol: 12.9%

Filtered: yes, polish filtration

Country: United States

Region: California

Sub-region: Clarksburg

Production #s: 3,300 12-packs

“The color is a light white with vibrant golden hues. Broad and full-figured but with refreshing acidity. Initial aromatics are lifted by the light dose of Viognier – zesty lemon, juicy tropical fruits, and white flowers merge on the palate with a tangy texture and mouthwatering fruit. Our 2019 vintage is a delicious wine to drink now or could be cellared for the next 1-3 years.”

– Winemaker's notes

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