

Wade Cellars

Born out of Dwyane Wade's love of the great wines of Napa Valley, Wade Cellars represents the former Miami Heat shooting guard's partnership with iconic winemaker Jayson Pahlmeyer. The opulent Cabernet Sauvignons of this famed American winegrowing region, and the food and wine he enjoyed with his teammates Chris Bosh and LeBron James, inspired Wade to seek out Pahlmeyer's advice and mentorship to collaborate on a label that combines Jayson's wine business knowledge and Dwyane's palate, enthusiasm, and *joie de vivre*.



For over 30 years Jayson Pahlmeyer has consistently produced exemplary Napa Valley wines of power, finesse, and distinction. Pahlmeyer has been a leader in the world of fine wine and shares Wade's bold and irrepressible spirit. Pahlmeyer invited Wade to witness harvest in the Napa Valley, the magic of which sparked Dwyane's dream of Wade Cellars. The pair's first issue, Wade Cabernet Sauvignon Napa Valley 2012, was launched in China in 2015, and later was brought to market in the United States.

Since the first vintage, the production range has expanded to a diverse collection of wines that are inspired by California's rich winemaking tradition with a healthy dose of DWade style. Today, Wade Cellars comprises two labels: the flagship, Wade, made from mostly Oakville fruit, and Three by Wade, which sources its grapes from Mendocino. Jonathan Keyes—whose winery credits include stints with Sine Qua Non, Outpost and Mark Herold—serves as winemaker.

Three By Wade



Rosé



Varietal/Blend: Pinot Noir (Martini, Pommard, Mount Eden & Wadenswil)

Farming Practices: Sustainable with no herbicides or chemical fertilizers

Exposure: SW

Soil: Huichica loam and rhyolitic volcanic tuff

Harvest Technique: by hand

Yeast: selected

Fermentation: whole cluster press with short skin contact / temperature-controlled fermentation over 30 days in stainless steel tanks

Malolactic: yes

Maturation: 6 months in stainless steel

Sulfur: small amount added before bottling

Alcohol: 13%

Filtered: yes, polish filtration

Country: United States

Region: California

Sub-region: Sonoma County

Vineyard: small parcel on the slope of Arrowhead Mountain

Production #s: 1,300 12-packs

“The color is a light but vibrant pink. Cherries and raspberries dominate the aromatics, which lead into brilliant freshness and lovely depth on the palate. Vibrant, light, and incredibly lithe, this is another Three by Wade Rosé that carries energy for days.”

— Winemaker's notes
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