CUENTACUENTOS

"Mezcal brings people together, stories make us friends."

Cuentacuentos tells the story of mezcal as it once was: truly small batch and made in traditional, family-owned palenques. For over 400 years, families throughout Mexico have distilled mezcales for their own use, for their friends and for others in their village. It is served at every major rite of passage in a Mexican life from cradle to grave; the batches needed for a given occasion seldom exceeded a couple hundred liters. Each is a unique, personal expression.



The opossum, or *tlacuache*, is on each bottle to represent this spirit. An homage to the Mexican folk tale of how the opossum stole Mezcal, tobacco and fire from the demons of the underworld as a gift to humans.

ARROQUEÑO MEZCAL ARTESENAL





750 ml

50% Alc/Vol

Mezcal Ancestral | 100% Agave A. americana (Arroqeño) Ángel Cruz Robles

| FINCA El Tepiche |
|---|
| COSECHA Mano, transportado en burros |
| TIERRA Montañas de mediana altura, tierras con poca humedad |
| PUEBLO El Lazo, Sola de Vega |
| ELEVACIÓN |
| HORNO Tradicional, en tierra |
| LEÑA Encino y Pino |
| DURACIÓN DE HORNEADO 72 horas |
| MOLINO |
| FERMENTACIÓN Levadura natural, 8-9 dias |
| TIPO DE TINA |
| FUENTE DE AGUA Manantial sagrado |
| TIPO DE DESTILADOROlla de barro |
| NUMERO DE DESTILACIONES 2 |
| AJUSTES |
| ENVASADORA |
| CLASE Joven |
| LITROS DE LOTE |
| FECHA DE DESTILACIÓN |

HECHO EN MÉXICO



DENOMINACIÓN DE ORIGEN PROTEGIDA

Base Ingredient/Mash: *Agave americana* (Arroqueño) grown at 1500m ASL on mountainside slopes

Cooking Method: Agave is roasted with oak in an underground oven for 72 hours before getting hand-crushed with a mallet

Still Type: Clay pot

Fermentation: Spontaneously fermented for 8-9 days

Distillation: Double

Finishing: Proofed with spring water

Alcohol: 50%

Production #s: 180 liters

Country: Mexico Region: Oaxaca

Sub Region: El Lazo, Sola de Vega

Spirit Style: Mezcal

Distiller: Ángel Cruz Robles