## SERGE LALOUE

Created in the early 1930's by Francois and Simone Laloue, the family farm then grew grapes, grain and tobacco and raised livestock. In 1960, their son Serge took charge of the small plots of vines to concentrate on viticulture and winemaking. Today, the domaine is run by Serge's children, Franck, the winemaker since 1990, and Christine.



With 21 hectares spread over all three of Sancerre's terroirs: Terre blanche, Caillotes, and Silex, the estate's vines are planted to 75% Sauvignon Blanc and 25% Pinot Noir. Stony and limestone based, Caillottes are located mid-slope, where they encourage early ripening of fruit. At the top of the slopes, you'll find siliceous clay, which lends the wine mineral notes, reminiscent of gunflint. And at the slope's bottom the soil is iron-rich and sandy with few stones. Here the terroir yields wines of great aromatic finesse that develops floral and fruity notes. In December 2008, Franck and Christine became tenant farmers in the Cul de Beaujeu vineyard, located in the commune of Chavignol, where there is 1ha of Sauvignon Blanc planted to Kimmeridgian terres blanches on a 45° slope.

Practicing sustainable agriculture, the siblings grow grass between the rows, which encourages the vines to dig deeper, while reducing both erosion and the natural vigor of the vines. Franck further reduces yields by de-budding in the spring and pruning heavily. The winery was renovated and enlarged in 2006 and is located in Thauvenay, just 5km outside of Sancerre. Aside from the Cuvee Silex and the 1166, all of Franck's wines are a blend of all three terroirs.

## SANCERRE ROUGE



Varietal/Blend: Pinot Noir **Farming**: certified organic / soil tilling, 50% grass cover, organic manures, no herbicides Exposure: south exposure Vineyard Size: 0.22 ha. / 60hL per ha. Soil: 50% clay flint / 50% clay limestone Year Vines Planted: ave. 30-35 years Altitude / Exposure: 180m / SE Vine training: Guyot simple Yeast: selected Fermentation: crushed to fermenters / regular punchdowns / cold maceration for 10 days Aging: 8 months split 50/50 stainless-steel tank and 600-liter oak barrel Alcohol: 14% Fined: light Filtered: light Country: France Region: Loire Sub Region: Sancerre

Nose: Intensity of the nose with aromas of raspberry and red fruit jam mixed with scents of caramel and a hint of smoke. After aeration, a feeling of freshness and notes of blackcurrant and strawberry jam. Mouth: A supple and round attack on the palate that increases in power. Aromatic return on caramelized black fruits, thyme and grilled dried fruits.