CINQUANTE-CINQ

The Cinquante-Cinq brand was first released in 2002 through a partnership between T. Edward Wines and our dear friend Marc Pichon, a winemaker in the Vaucluse. Our collective goal was to present a series of varietal bottlings from the Pays d'Oc that displayed authenticity and consistency at a competitive price while supporting the conscientious growers of the region.



Cinquante-Cinq means fifty-five in French, and we took this on for a name because our first release of Sauvignon Blanc was sourced from a single parcel of fifty-five rows of vines. Step by step, the brand grew as we discovered more quality producers in the area that shared our values and vision. But its success was also in part to the savvy buyers that recognized the integrity of the wines and valued their worth. Today we work with a dozen growers from Pays d'Oc to release the three wines of Cinquante-Cinq: Sauvignon Blanc, Viognier and Chardonnay.

In 2016, Marc Pichon passed away unexpectedly. We at T. Edward began to reflect on all of the great winemakers we had met through Pichon over the years, as well as all of the various projects we embarked on together. Cinquante-Cinq was one of the first. Marc's sister, Veronique, arrived to take over the winery and continue Marc's work; and we decided that it was time for a refresh inspired by Marc's vibrant life. Our new label depicts a tranquil bird on a branch with a beautifully-toned sky as our tribute to a friend lost too soon. We hope that you enjoy these wines.



Varietal/Blend: Merlot Farming Practices: sustainable Soil: silty soils with some clay and schist Vine Training: Guyot Harvest Technique: mechanical Year Vines Were Planted: late 1980's Yeast: selected Fermentation: 14 days of maceration / fermentation at low temperatures to extract aromatics **Maturation**: 6 months in stainless steel Alcohol: 14% Fined: no Filtered: cross filtration Country: France Region: Pays d'Oc Subregion: Languedoc