

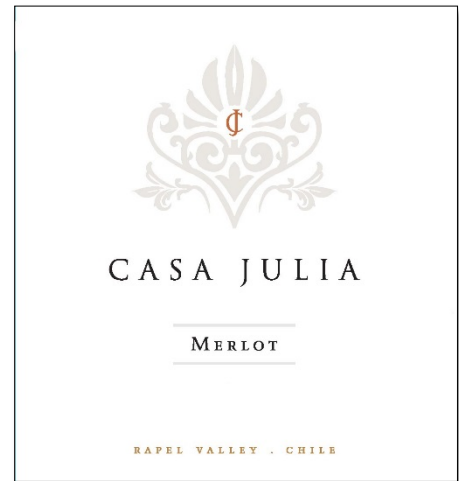
CASA JULIA

Pablo Morandé is one of the fathers of winemaking in Chile. His influence has transformed the plantings in the Maipo Valley to be revered and respected around the world. Pablo is rooted in the history of Chilean wine production: being one of the leaders of the team making wines at Concha y Toro, a very well-known Chilean vineyard, and responsible for the release of the critically acclaimed Concha y Toro Melchor (a wine may credit as the benchmark release for Chilean wines around the world).



Pablo has been a pioneer in the numerous and progressive advances made recently in the production of Chilean wines. He was the first wine-producer to plant grapes in the Casablanca Valley - now one of the most prestigious Chilean valley appellations, with a climate and growing conditions similar to Sonoma County in California. In 1982 he planted his first vines in the Valley. He was the first and only vigneron to farm this land for the next 4 years. Today the valley has over 4,000 hectares of vines. Many wineries in the country followed Pablo's lead, and now produce some of their best wines from the Casablanca Valley.

MERLOT



Varietal/Blend: 100% Merlot

Farming: sustainable

Fermentation: temperature-controlled Stainless Steel

Alcohol: 14.5%

Soil: calcareous clay and sand with alluvial deposits

Vine Age: 10-20 years old

Yeast: cultured

Fined: light

Filtered: light

Production #s: N/A

The Merlot is sourced from Rapel (Cachapoal & Colchagua Valley). This is the Southern most growing region for the Casa Julia wines. Pablo believes that this is the premiere locale for growing Merlot.

Country: Chile

Region: Central Valley

Sub Region: Rapel Valley